



**NORTH AMERICAN PRESS TOUR FOR THE NEW  
KINGS OF THE MIDDLEWEIGHT DIVISION  
HITS NEW YORK CITY, MONTREAL AND LOS ANGELES**

**GENNADY “GGG” GOLOVKIN VS. DAVID LEMIEUX  
MIDDLEWEIGHT WORLD CHAMPIONSHIP TITLE UNIFICATION  
SET FOR SATURDAY, OCTOBER 17 AT MADISON SQUARE GARDEN**

**PRESENTED LIVE BY HBO PAY-PER-VIEW®**

**NEW YORK CITY (August 11, 2015)** Boxing superstar, WBA, IBO and WBC "Interim" Middleweight Champion **GENNADY “GGG” GOLOVKIN** (33-0, 30 KOs) and IBF Middleweight Champion power-puncher **DAVID LEMIEUX** (34-2, 31 KOs) of Montreal, Quebec, Canada will hold press conferences in New York City, Montreal and Los Angeles to promote their highly anticipated Middleweight World Championship Title Unification bout set for **Saturday, Oct. 17** at the *Mecca of Boxing*, **Madison Square Garden**. The championship event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

**Tuesday, August 18, 2015 – New York City**

**Media Arrival** – 12:00 p.m. ET

**Press Conference** – 12:30 p.m. ET

**Location** -- Chase Square

Madison Square Garden

New York, New York 10121

Enter through Madison Square Garden Box Office off  
7th Avenue and 32nd Street

**Wednesday, August 19, 2015 – Montreal, Canada**

**Media Arrival** – 11:00 a.m. ET

**Press Conference** – 11:30 a.m. ET

**Location** – Guzzo Movie Theater

901 Crémazie Ouest

Montréal (Québec), H4N 3M5

**Thursday, August 20, 2015 – Los Angeles**

**Media Arrival** -- 12:30 p.m.

**Press Conference** -- 1:00 p.m.

**Location** -- The Conga Room at LA Live

800 W. Olympic Blvd.

Los Angeles, CA 90015

*\*These events are for accredited media only. All media members must show proper media identification before entering the press conferences.*

**Golovkin vs. Lemieux** is presented by K2 Promotions and Golden Boy Promotions in association with GGG Promotions and Eye of the Tiger Management. The event will take place Saturday, October 17 from Madison Square Garden and will be produced and distributed by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

Advance tickets for **GOLOVKIN vs. LEMIEUX** are on sale tomorrow, **Wednesday, August 12 at 12:00 p.m. ET**. Priced at \$500, \$300, \$200, \$100 and \$50, tickets can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone ([866-858-0008](tel:866-858-0008)) and online at [www.ticketmaster.com](http://www.ticketmaster.com) or [www.thegarden.com](http://www.thegarden.com).

For more information visit, [www.k2promos.com](http://www.k2promos.com), [www.goldenboypromotions.com](http://www.goldenboypromotions.com), [www.gggboxing.com](http://www.gggboxing.com), [www.eottn.com](http://www.eottn.com), [www.thegarden.com](http://www.thegarden.com), [www.hboboxing.com](http://www.hboboxing.com), follow on Twitter and Instagram at @TomLoeffler1, @GoldenBoyBoxing, @GGGBoxing, @LemieuxBoxing and @HBOBoxing and become a fan on Facebook at [www.facebook.com/K2Ukraine](http://www.facebook.com/K2Ukraine), [www.facebook.com/GoldenBoyBoxing](http://www.facebook.com/GoldenBoyBoxing), [www.facebook.com/GGGBoxing](http://www.facebook.com/GGGBoxing), [www.facebook.com/EyeofTheTigerManagement](http://www.facebook.com/EyeofTheTigerManagement) and [www.facebook.com/HBOBoxing](http://www.facebook.com/HBOBoxing) and join the conversation using #GolovkinLemieux.

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